












Annual Report 2025



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Director's Message

2025 was a year of significant challenges, but also of substantial progress for Ithaca, as we continued to adapt to an ever-changing and demanding social environment.

The continuous rise in the cost of living and broader economic uncertainty are placing an increasing burden on more and more households, heightening the risk of poverty and homelessness. A 1 percentage point increase in the number of people affected means thousands of households are impacted, seeing their lifelong efforts prove insufficient to maintain a decent standard of living.

In terms of homelessness, we saw once again this year that needs are rising and people of all ages, genders, and backgrounds are deeply affected. The number of older adults seeking our services increased, highlighting the extent of the vulnerability faced by this population.

At the same time, international instability, shifting priorities at the European Union level, and restrictions on funding for civil society, combined with developments in the national institutional framework, with the immigration bill, create a complex and uncertain operating environment for organizations supporting vulnerable groups.

However, within this unstable context, at Ithaca we managed to significantly strengthen our presence and impact, supporting more than 1,600 people through a comprehensive network of services. The Pop-Up Villages established themselves as a key pillar of holistic support, while we expanded our operations beyond Attica, with a steady presence in Corinth and our first interventions in Thessaloniki. At the same time, our operations at the Athens Municipality's Multipurpose Homeless Shelter continued uninterrupted.

Inclusion is one of Ithaca's most critical pillars, as it is inextricably linked to our mission of creating real opportunities and sustainable support for the people we serve. In 2025, we achieved remarkable results: our social services saw a 51.6% increase in beneficiaries, while our capacity to resolve requests improved significantly, demonstrating that our efforts are meeting the growing need for social integration. At the same time, through the BUILD program, we actively contributed to the development of policies that improve access to basic health services, launching a free medical appointment hotline following our initiative to the Ministry, an innovation that directly enhances the quality of life for beneficiaries.

In the area of workforce reintegration, beyond the seamless employment of homeless individuals in our team, the absorption of beneficiaries into the labor market saw an impressive 35% increase. At the same time, the expansion of training programs to other organizations and the 17% increase in the number of beneficiaries who participated in our services underscore the significant enhancement of the skills and prospects of the people we support.

The coming year, 2026, marks Ithaca's 10th anniversary of continuous service—a milestone that reaffirms our commitment to consistently stand by those in need, adaptability, and comprehensive support across all our core pillars, highlighting social and labor integration as the cornerstones and truly successful outcomes of our work.

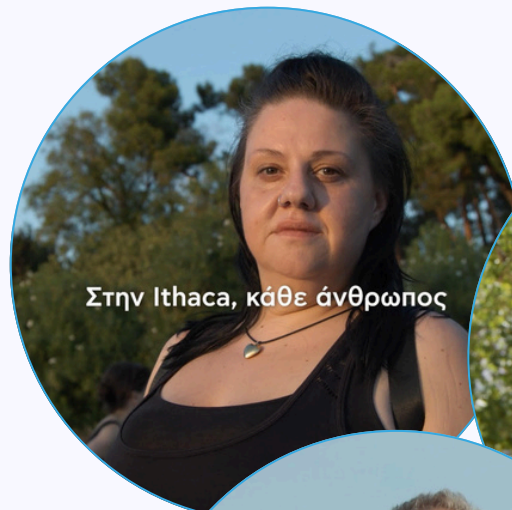
We remain dedicated to our mission and continue with the same commitment and drive!

Dimita Kountourioti,
Ithaca's Director

Goal

Ithaca, a nonprofit organization, began its journey in 2016 with the primary goal of promoting the social inclusion of homeless people and other vulnerable groups. Its work began by providing hygiene services, offering immediate relief and basic support while respecting people's dignity. At the same time, from the very beginning, the employment of homeless individuals within the organization itself has been a key tool for their overall reintegration, offering opportunities for employment and gradual integration into society.

Over the course of its nine years of operation, Ithaca has developed its services around three core pillars: health, social and employment integration, and raising public awareness. In this way, it offers comprehensive support and creates real opportunities for people in need, combining immediate relief with sustainable social integration and dignity.



Στην Ithaca, κάθε άνθρωπος



Στην Ithaca, κάθε άνθρωπος αξίζει αξιοπρέπεια



Στην Ithaca, κάθε άνθρωπος αξίζει αξιοπρέπεια και μια δεύτερη ευκαιρία.

Action Pillars

Emergency Response & Relief Services

The first pillar involves providing sanitation services to people living on the streets as well as to those belonging to vulnerable social groups. Given the lack of adequate hygiene services in Athens, Ithaca operates the first mobile laundry unit in Europe. At the same time, it has taken over the operation and management of the laundries at the Night Shelter within the Athens Municipality's Multifunctional Center for the Homeless, while our work is expanding to the regions, with initiatives in areas such as Corinth, Thessaloniki, and Patras.



Reintegration Services

At Ithaca, our goal is the holistic reintegration and support of individuals from vulnerable groups. We achieve this through the following services: a) Employment opportunities for individuals from vulnerable groups within Ithaca's services, accompanied by daily psychosocial support and workplace empowerment, b) Social services within the mobile unit's area of operation, providing psychosocial support and practical assistance with social needs, c) Employment counseling and empowerment, both individually and through workshops, for individuals from vulnerable groups with the aim of integrating them into the labor market.

Awareness-Raising and Advocacy

The third pillar focuses on informing and raising awareness among both the public and the government regarding the issue of homelessness. Through the creation of campaigns, participation in networks, and advocacy directed at all relevant authorities, Ithaca advocates for and champions the improvement of conditions, services, and access for all people to all basic necessities.



Team

Team



Thanos Spiliopoulos
Founder



Fanis Tsonas
Founder



Arianna Gani
Job Counselor



Sofia Koutroufini
Field Operations
Assistant



Ioanna Lila
Admin. Support Manager



Dimitra Kountourioti
Director



Anna Gkouma
Operations & Finance Manager



Dimitris Papalexandratos
Responsible for Hygiene Services Support



Kostas Koutsoumpos
Responsible for Hygiene Services Support



Tasos Repouskos
Communications Manager



Michaela Konstantellou
Fundraising Manager



Christos Arabatzis
Responsible for Hygiene Services Support



Konstantina Plessa
Responsible for Hygiene Services Support



Marilli Gianakopoulou
Operations Coordinator



Eirini Anagnostelli
Social Worker



Konstantinos Fotopoulos
Responsible for Hygiene Services Support



Vasilis Ntavaggelos
Responsible for Hygiene Services Support

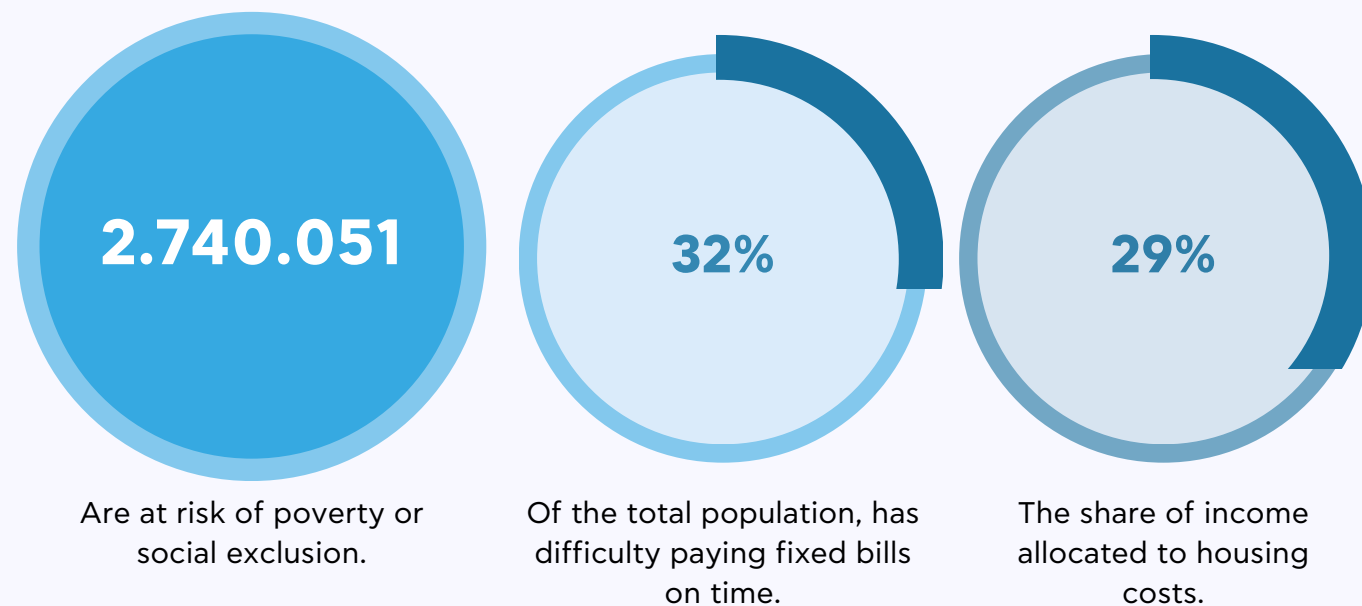
Homelessness in Greece

In Greece, the scope of homelessness remains largely unexplored, as no official and comprehensive count has yet been conducted of people who lack housing and live in precarious housing conditions.

The most recent data available comes from the 2021 census, which indicates that approximately 45,000 people are homeless. However, even this figure is not a reliable measure, as it is the first report released by Eurostat, with significant room for error.

Nevertheless, the number of people living on the brink of poverty and social exclusion is a visible indicator that highlights the precariousness in which a large portion of the population lives, with the risk of becoming homeless at any moment. And the number of these people increased by 0.8% over the course of a year.

At the same time, while overall unemployment figures have stopped rising, they remain consistently high, especially among the long-term unemployed, a group that includes people experiencing social exclusion and unable to enjoy the same opportunities as everyone else.



Homelessness in Europe

In Europe, with the exception of certain countries—including Greece—this year's FEANTSA report on the number of homeless people continues to show an upward trend, as in previous years.

The total number of people recorded as experiencing homelessness exceeds 1,200,000, marking an increase of approximately 300,000 people compared to last year's report. Amid the housing crisis affecting all of Europe, the situation is steadily worsening, with the EU establishing a specific committee on housing issues.

An equally significant issue is youth homelessness, with the number of minors exceeding 400,000. This figure highlights the importance of the Housing First for Youth programs, which have been launched and are being implemented with increasing frequency across Europe.



Impact



Action Areas

Country



Attica & Piraeus

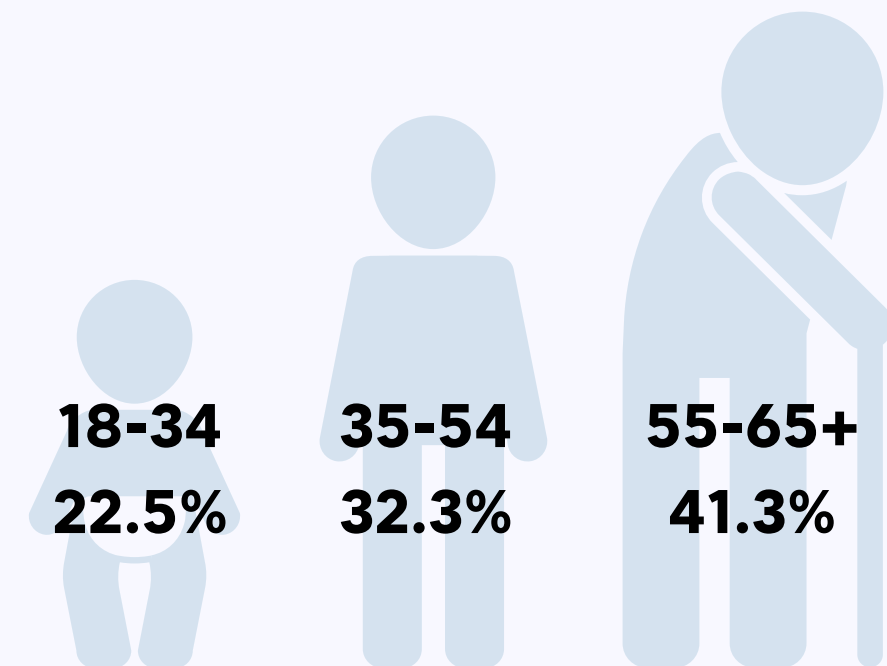
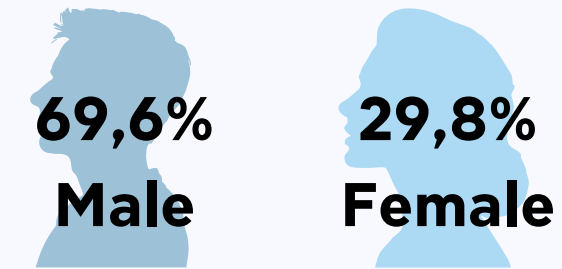


1. Hygiene and Immediate Relief Services

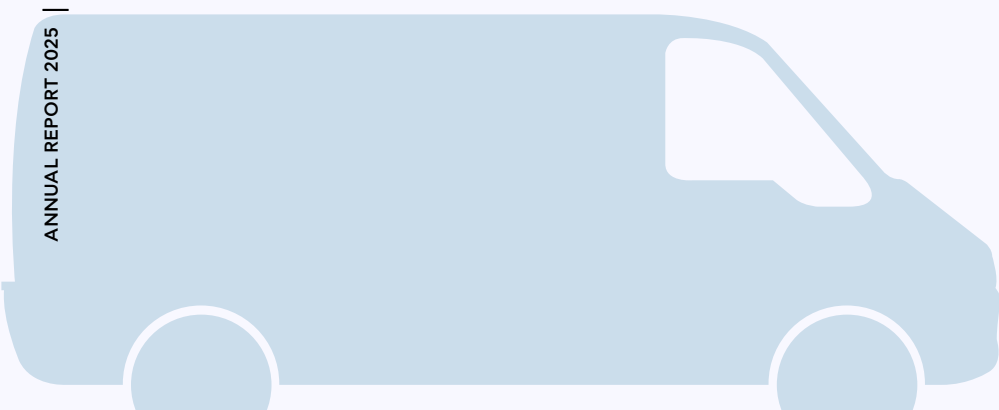
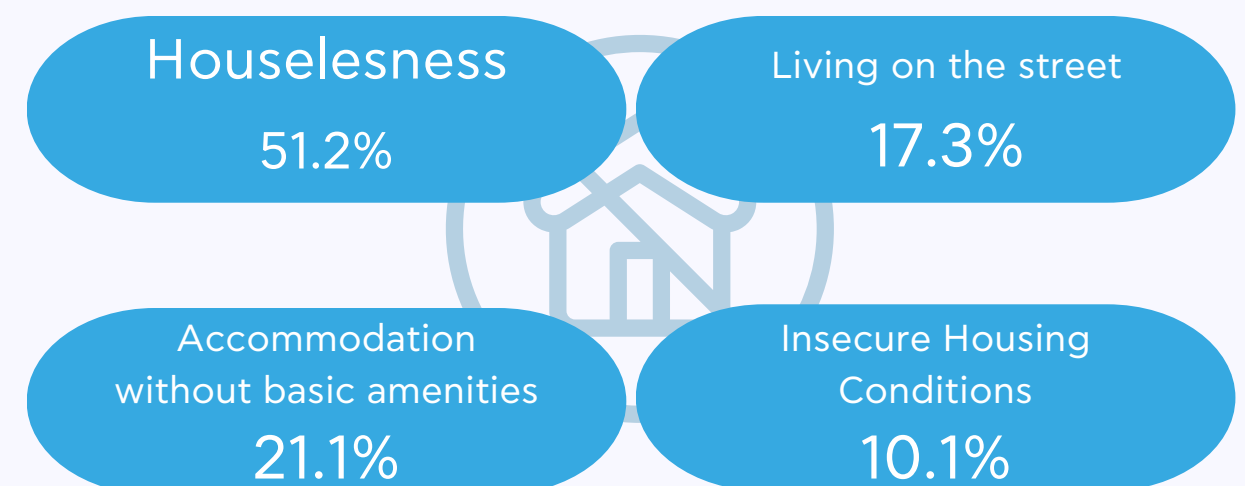
The organization's primary focus is on providing sanitation services to people living on the streets or in precarious conditions in general, targeting all vulnerable population groups. Given the lack of adequate hygiene services, Ithaca launched the first mobile laundry unit in Europe and has since expanded its scope of action even further. Each year, it seeks out new locations to operate, guided by emerging needs, while remaining on standby for emergency responses and visits to the region, such as its presence during the floods in Thessaly. The hygiene services are categorized as follows:

1. The Mobile Unit operates daily at different locations throughout Athens, following a specific schedule. Before the unit arrives at each location, a survey is conducted to identify where the largest concentration of homeless people is and, consequently, where it is most necessary to serve those in need of our services. All locations are also selected based on the complementary services provided, with the aim of offering holistic support to those we serve.
2. At the same time, the Ithaca team has taken on the operation of the laundry facilities and the provision of equipment at the Athens Municipality's Multipurpose Homeless Shelter. On a daily basis, Ithaca employees who belong to a vulnerable group ensure that the clothes of the people staying at the Center are clean and dry. We continuously share our expertise through training for municipal employees, with the aim of further improving services.
3. The nature of the Mobile Unit allows it to carry out Emergency Intervention and Relief Operations during times of crisis and disaster. We strive, after a careful assessment of needs, to be as close as circumstances allow to people who have been affected, through public health services, to ensure a smooth and safe return to normalcy.
4. At the same time, in 2025, operations were stabilized within the scope of the Mobile Unit, the Pop-Up Villages. A monthly initiative aimed at bringing all our services together in one location, so that we can offer comprehensive support, immediately and in one place, to the people we serve. Clean clothes, psychosocial support, employment counseling, haircuts, and personal hygiene kits are provided, with the goal of providing relief and facilitating long-term integration.

Demographics



Type of Accommodation



Mobile Laundry Unit

In 2025, we had the great pleasure of operating both of our Mobile Units simultaneously at different locations on the same day.

Always guided by the goal of providing the best possible service to our vulnerable fellow citizens in meeting their basic hygiene needs, we managed to be in different locations simultaneously, serving even more needs and thereby fully utilizing our capabilities!

We would like to express our heartfelt thanks to LDSC for their support in purchasing the new Mobile Unit, as well as to Diastasis S.A. for designing its appearance.



Integrated Homeless Center

Ithaca's sanitation services are not limited to the Mobile Unit. And in 2025, for the fifth consecutive year, we consistently supported the Athens Municipality's Multipurpose Homeless Center by providing free expertise, supervision, staff, equipment, and cleaning supplies for the operation of the Sanitation Services.

Both at the shelter and at the day center, with a member of our team who comes from a vulnerable background, and with equipment donated by LG Hellas Electronics, we served our homeless fellow citizens seeking refuge.



This year, once again, we were delighted to have Ariel's support for this initiative.

Ariel has stood by our side since the Hygiene Services began, and this year has added another initiative to our partnership: the provision of essential supplies, such as detergents and fabric softeners, to the Hygiene Services at the Multipurpose Homeless Center, ensuring the quality of the clean clothes we provide to people.



Pop - Up Village



In 2025, the Pop-Up Villages initiative was warmly embraced by our beneficiaries and became a regular, monthly event. Once a month, the site at Koumoundourou Square is transformed into a “small village” of support, where essential services for our vulnerable neighbors are brought together.

Along with the Mobile Unit and the Psychosocial Support Team, Ithaca’s Employment Counselor is also on site, offering guidance and support. At the same time, we provide fresh meals in collaboration with other organizations, hair care services, as well as basic necessities and hygiene items, so that as many needs as possible can be met in one place.



Throughout 2025, we were delighted to have the steadfast support of The Box Hair Studio, with volunteer hairstylist Dimitris, who worked every month to boost the self-confidence of those we serve. At the same time, the TUI Care Foundation supported the initiative with packages of essential supplies, providing much-needed relief to the people we support.



Corporate Volunteerism with AVIN

For the fourth consecutive year, Avin has supported our initiatives. Not only did they provide fuel for the Mobile Unit, but we also had the great pleasure of welcoming employees who volunteered their time, distributing essential supplies and sharing wonderful moments with those we serve!



Easter for All

With personal hygiene products and Easter baskets, we stood by more than 70 people of all ages, ensuring that everyone could enjoy the holidays!



Smiles for Everyone

Together with Avin employees, we welcomed the new school year by providing fall and school supplies to the families we serve!



Christmas for Everyone

Everyone deserves to celebrate the holidays. With that in mind, together with Avin, we donated essential winter supplies and sweets, spreading smiles and creating wonderful moments for everyone!

Holistic Offer



Odyssea

Together with Odyssea and KETHEA en Drasei, for another year, we provided over 900 servings of fresh food to individuals and families in vulnerable situations.



Humanity Greece

Our collaboration with Humanity continued consistently this year, with us providing more than 1,600 servings of freshly prepared vegan meals every Tuesday, ensuring access to food for our homeless fellow citizens.



Genesis Hellas

This year, we were thrilled to have Genesis Hellas by our side, offering food together every second Thursday of the month. In 2025, we provided over 800 servings of food.



GiveLink

In 2025, we began our partnership with GiveLink, through which more than 50 people have donated numerous items for our beneficiaries.



GivMed

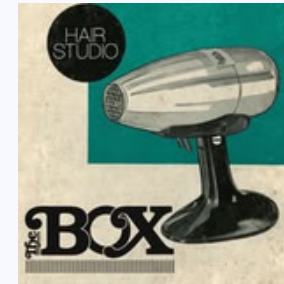
In 2025, we joined the GivMed network of organizations, which now allows us to receive health products, such as antiseptics and wet wipes, through donations from citizens, nonprofit organizations, and companies.



Byron College

We were delighted to welcome students from Byron College to our site as part of an initiative to raise children's awareness of the issue of homelessness.

Volunteerism through Collaborations



The Box Hair Studio

In 2025, we began working directly with "The Box Hair Studio" as part of our efforts to expand our program with a volunteer hairstylist. We were delighted to welcome Dimitris, who came out to the field every month to offer free haircuts to those we serve!



ImpactTrip

For yet another year, we had ImpactTrip by our side, which supported our efforts by connecting volunteers with our team. Both large groups of people from abroad and individuals stood by our side, offering their time and enthusiasm to our cause!



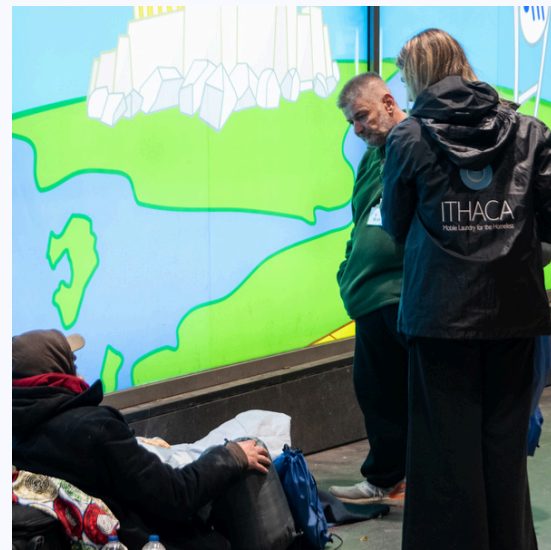
Housing and Employment

In 2025, our partnership with the City of Athens' "Housing and Work" program expanded. Program beneficiaries now have the opportunity to volunteer at Ithaca, gaining direct exposure to the work and contributions of the organization, which helps them become more active and familiarize themselves with the job market.

Distribution at the street with LG

For yet another year, through our partnership with LG, we took to the streets to reach out directly to people experiencing homelessness in its harshest form.

Together with LG employees, for the sixth consecutive year, we distributed blankets, winter clothing, and sleeping bags, ensuring we provide relief to those who will spend the winter on the streets and protect them from extreme weather conditions.



We met people who were using the blankets the very moment we handed them out, others who directed us to find more people sleeping rough, while there were also quite a few who hesitated to accept what we were handing out, telling us that we might be taking them away from those who need them more.

But what we saw, once again, is just how valuable warmth is—through a conversation, a smile, a moment of connection.



Actions in the rest of Greece

For the first time, we visited Thessaloniki, carrying out initiatives in the Municipality of Thessaloniki, in Toumba, and in Pavlos Melas, where we supported vulnerable people by providing clean clothes to meet their basic needs, in collaboration with the municipalities and community centers. Our presence marked a significant milestone for Ithaca, expanding our reach and strengthening our ability to meet people's needs beyond the borders of Attica.



Since 2025, our operations in Corinth have been established, and the "Cheirapsies" Day Center, run by the Vasilika Moon organization, has been providing personal hygiene supplies to those who visit the facility.

The Mobile Unit is there every Wednesday, providing clean and dry clothes to people visiting the Day Center, aiming to meet their needs as fully as possible!



For yet another year, we were in Patras at "Foteino Asteri," meeting the immediate hygiene needs of families facing difficult living conditions.

The opportunity to connect with and serve needs outside of Attica amplifies our impact and allows us to reach as many people as possible.

2. Reintegration Services

Ithaca, with the aim of reintegrating vulnerable population groups into society and the workforce, implements and provides a holistic approach. The opportunities to empower those we serve, so they can become independent and lay the groundwork to rebuild their lives, come through work and taking on responsibilities. Through three programs that are part of the Integration Services it offers, it creates the conditions to support vulnerable groups and achieve its goals:

- **Street Social Service:** Since 2021, when the service began, we have stood by the people we serve, addressing their needs immediately, ensuring they live with dignity and can organize their lives. The need for medical care and the issuance of necessary documents has grown, and Ithaca's social worker is out on the streets, striving to support the people who trust us.
- **Employment:** Since 2017, vulnerable individuals have been employed by Ithaca for a period of one year. The goal is for these individuals to be empowered at every level so that, after working with the Ithaca team, they have gained the ability and the tools to secure permanent, stable employment and be able to support themselves. Alongside their employment and the development of their skills and abilities, these individuals serve as role models for the people we serve, providing a powerful example of reintegration.
- **Employment Counseling:** Since 2022, Ithaca has developed an Employment Counseling program for individuals from vulnerable groups who wish to re-enter the labor market, based on listening to the needs of beneficiaries and observing societal trends. Through daily sessions and empowerment workshops for participants in programs run by the City of Athens, as well as for those served by other organizations, we support the dreams of people who wish to rebuild their lives, starting with finding a job. Over the past year, there has been a significant increase in the number of women in vulnerable situations who are determined to become self-reliant.

Labor Employment

1

Ithaca offers one-year employment positions to people from socially vulnerable groups. These positions involve providing sanitation services both at the mobile unit and at other service locations, such as the Athens Municipality Multipurpose Center. Through their reintegration into the workforce, individuals are given the opportunity to act as "peer-to-peer" support, thereby assisting people who are in the same situation they once were.

2

In addition to their employment, during the first few months of the Program, employees receive counseling and support to help them get off to a strong start from a specialized social worker on the Ithaca team, as well as through our extensive network of partners. We identify gaps and/or skills they can develop through their work with us, so that they are better prepared for the job market.

3

Through the program, within 10 to 12 months, participants are able to find a full-time job that aligns with their prior work experience and interests, taking the most important and final step: they manage to reintegrate into the workforce and, by extension, into society.

4

The Ithaca team also supports its members in their job search. It advises them on writing resumes, helps them prepare for interviews, and works to establish partnerships with companies to place them in full-time positions that match their professional profiles.

Our People



Our beloved Dimitris joined our team in August 2025. Every day, as a Service Manager in the Mobile Unit, he stands by the people we serve, ensuring their clothes are clean and helping them regain their dignity.



Our Kostas resumed his work with the Mobile Unit in October 2025. This time, as a Service Coordinator at the Mobile Unit, but also as a Peer Support Specialist, as he supports field workers daily who are part of Ithaca's Employment Program. Drawing on his previous experience with the Mobile Unit, he is now taking the next step in supporting people who are in the same position he once was.



Vasilis joined our team as part of his reintegration program. As a Service Coordinator at the Athens Municipality's Multifunctional Homeless Shelter, he is there every day, meeting the needs of our homeless fellow citizens—a position he himself had held some time ago.

Our People

Our beloved Konstantinos completed the Work Experience Program in 2025, finding the next chapter in his professional life. In the video below, he shared with us his work experience with us, as well as how it helped him grow and take the next steps in his life.



Our beloved Christos completed the Work Placement Program in 2025, after a full year spent both by our side and by the side of hundreds of vulnerable fellow citizens whom he served every day. Christos's experience, the insights he gained about homelessness, and the people he met are captured in his wonderful words in the video below.



Social Service

Since 2021, in response to the growing and essential needs of its beneficiaries, Ithaca has established and maintained a Social Services program within its area of operation. This year, we saw a significant increase of 51% in the total number of people we served.

And this year, we had the pleasure of continuing, with the support of the “TIMA - Public Benefit Foundation,” to stand by our elderly and vulnerable fellow citizens through support and awareness workshops tailored specifically to their needs.

At the same time, in 2025 we completed the H.O.P.E. , as part of the BUILD project, with the support of the Bodossaki Foundation and the NGO Support Center, through which we were able to hold empowerment and awareness-raising seminars throughout Greece, advocating for equal access to healthcare.

In addition, this year we saw a significant increase in the number of people who visited us for medical appointments—up 51.7%—highlighting a major issue regarding access to healthcare for vulnerable groups.

In 2025, we were able to support a total of 276 people, responding to 1,308 of their requests through 1,869 sessions.

Program “Health for All”

As part of our efforts to support people who have reached out to us regarding medical issues—the number of whom has increased by 20% overall since May 2025—with the support of the Stavros Niarchos Foundation, we began implementing the “Health for All” program through our Social Services.

This allowed us to stand directly by the side of hundreds of people, guiding them to the right healthcare professionals and scheduling medical appointments. A process that seems simple on the surface, but for our vulnerable fellow citizens poses a major challenge, as it either required access to expertise and equipment they did not have, or involved significant costs.



ITHACA
Mobile Laundry for the Homeless

ΙΣΝ / SNF

ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION

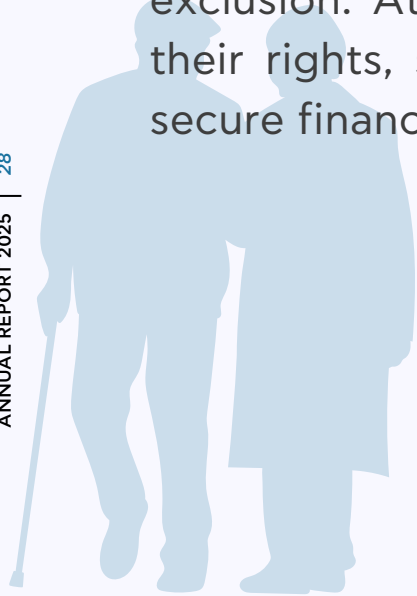
επίκεντρο ο άνθρωπος | humanity at the core

Support for the Elderly

Vulnerable groups of older adults face multiple risks of social exclusion. With this in mind, and with the support of the “TIMA Public Benefit Foundation,” we continued our program to support our vulnerable senior citizens for the second year. We provided them with psychosocial support and free services from an accountant and a labor consultant.



These services are vital for people without a family or support network who face serious health issues and social exclusion. At the same time, we inform our clients about their rights, such as benefits and pensions, helping them secure financial support and achieve independence.



H.O.P.E. Program

Through the “H.O.P.E.” program, in collaboration with Emfasis Non-Profit, we have stood by people experiencing social exclusion and precarious living conditions throughout Greece, with the aim of empowering them and promoting their social inclusion.



Through personalized support, counseling, and practical assistance with issues such as finding employment, obtaining necessary documents, and accessing healthcare services, we were able to support the people participating in the program across different regions of Greece.



Dentists' Team & Support Actions



This year, we had the great pleasure of working alongside a team of dentists, orthodontists, and oral surgeons who volunteered their services to people in need, giving them the gift of health and self-confidence. Just as Ithaca provides clean clothes, so too do they support the most beautiful gift of all: a smile.

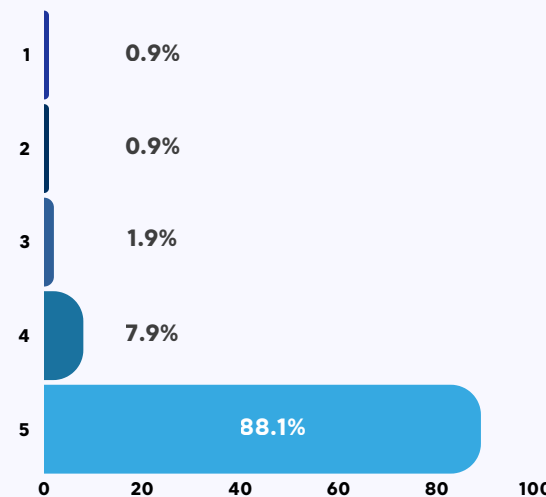
In collaboration with Cinobo, in August 2025, members of our team and clients of our services visited the "Flery" outdoor cinema in Kallithea, enjoying a lovely evening that brought smiles to everyone's faces and gave them the chance to have fun!



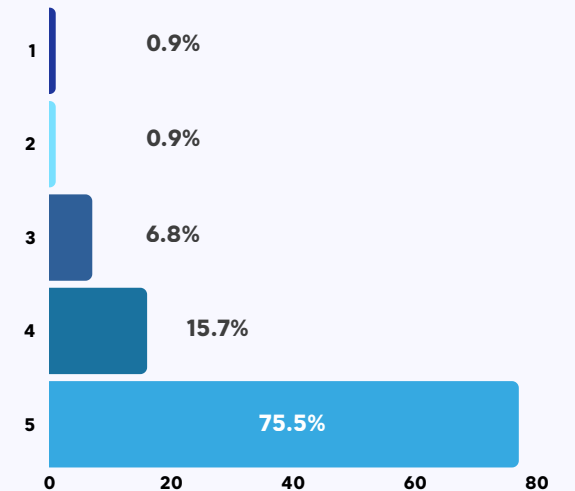
Services Evaluation

As every year, within the framework of our field services, we carried out an evaluation survey of all our services. The aim of the evaluation is to better understand the needs of the people we serve, as these are constantly evolving, while also examining possibilities for expanding existing services and developing new ones in order to optimize the support we provide. The surveys produced findings that help us shape the strategy of our services accordingly, with the goal of providing even better support. Specifically, 90% of respondents stated that Ithaca's services are of crucial importance to their daily lives and to improving their living conditions through access to clean clothes. Regarding our social service, a significant percentage, 89%, evaluated the service as extremely helpful in addressing their requests, while the majority also stated that the fact that it operates in the field is particularly useful.

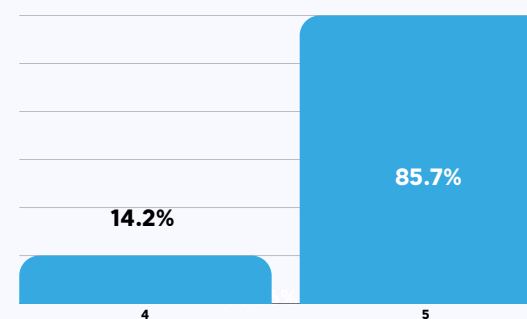
How important is it to have clean clothes for your personal hygiene?
(1 = Not important at all, 5 = Very important)



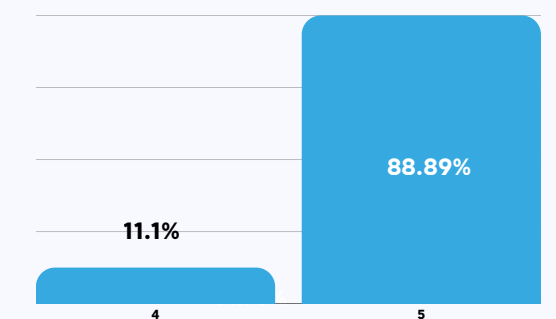
How much has your daily life improved thanks to the free provision of clean clothes? (1 = Not at all, 5 = Very much)



How satisfied are you with the employment counseling service of Ithaca?
(1 = Not at all, 5 = Very)



How satisfied are you with the social service of Ithaca?
(1 = Not at all, 5 = Very)



Job Counseling

In 2025, Ithaca's Career Counseling Program continued to grow, responding to the increasing needs of the people we support. Compared to the previous year, there was a 10.2% increase in requests for support, while the number of clients aged 25–34 rose by 63.3%. At the same time, there was a 33.3% increase in the number of people who found employment through our support.

The Employment Counseling service, as part of the Integration Services, is no longer aimed solely at the organization's employees, but also at people who face difficulties finding work due to their circumstances and wish to make a fresh start. Through referrals from other organizations, the Employment Counselor connects with these individuals and supports them both on a practical level—such as resume writing and job searching—and in building their self-confidence and skills.

Throughout the year, we held numerous workshops in collaboration with other organizations, providing information on labor rights, necessary documentation, and job-search procedures. In total, we supported 241 clients, responding to 669 requests through more than 515 sessions, while 31 people managed to find employment with our support.

Vulnerable Women Empowerment



In 2025, Ithaca received invaluable support from the Karl Kahane Foundation for its Job Counseling program, which focuses on empowering vulnerable women to find employment and rebuild a safe and stable life. In total, we have served over 133 women through this joint effort.

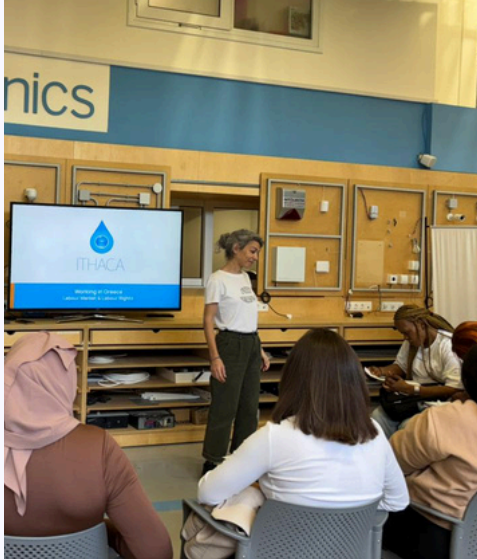


Through personalized counseling, vocational training, and dedicated mentoring, the program provides women with the tools and confidence they need to navigate the job market and secure sustainable opportunities.



This generous support enables Ithaca to accompany these women on their long journey toward financial independence and social integration. We are deeply grateful to the Karl Kahane Foundation for helping us make a meaningful difference in the lives of those we serve.

Workshops on Labor Rights



In 2025, our existing partnership with Odyssea was further strengthened. In addition to providing fresh meals to the Mobile Unit, we joined forces in the context of workforce empowerment, while also supporting Odyssea's practical workshops.

The workshops took the form of employment empowerment sessions, providing guidance on the employment rights and obligations of job seekers. At the same time, the guidance was comprehensive, covering the need for necessary legal documents so that individuals would be fully prepared for the job market.

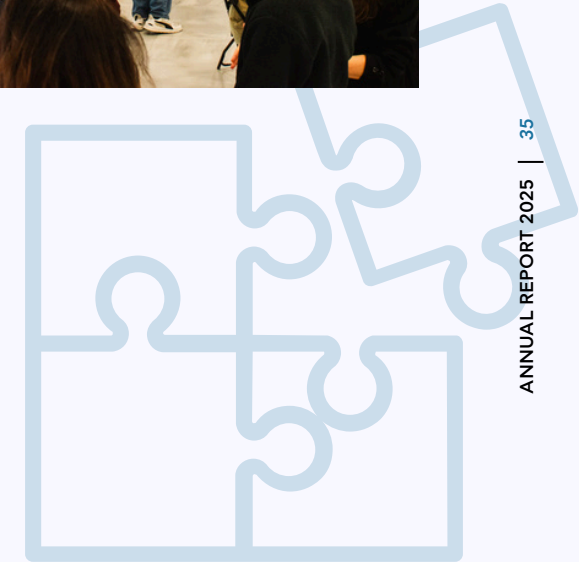


Support Network ACCMR



Every year, the ACCMR Career Days offer a two-day event packed with job opportunities for people from vulnerable groups. This year, too, our team actively participated in organizing and carrying out this very important initiative aimed at reintegration.

At the same time, our team participated in the LivelyHoods committee, where, through the exchange of views and best practices, the committee aims to develop actions and initiatives that empower and promote the reintegration of vulnerable groups.



Career Day

In collaboration with the travel and hospitality company SSP, we organized a career day aimed at creating opportunities for re-entry into the workforce.

Through 14 interviews, we connected job seekers with potential employers, bolstering their hopes and efforts for a better tomorrow.



Pop - Up Village

In 2025, through the Pop-Up Villages initiative, we had the opportunity to provide all of our services in a centralized manner within the Mobile Unit's area of operation.

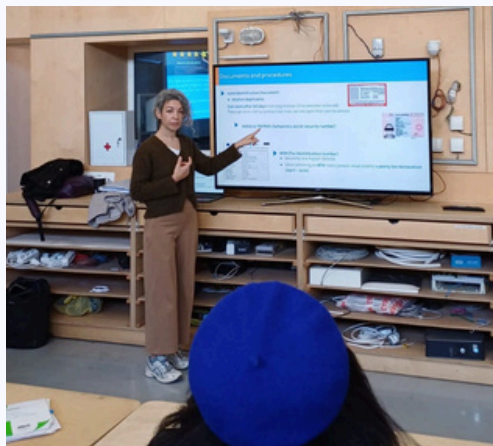
In this way, Employment Counseling was brought to the field, conducting sessions to equip people with the right tools and self-confidence to reshape their future as they deserve.

As with our other services, our clients have repeatedly expressed a preference for the outdoor space in the field as their meeting location. By listening to their needs and preferences, we were able to make that happen!



Empowerment Workshops

With the primary goal of strengthening and developing the skills of individuals from vulnerable groups, Career Counseling strives to build partnerships so that these tools can reach as many people as possible.



For this reason, in 2025, through partnerships with organizations such as Odyssea, SAMS Hellas, The Home Project (Yuwa shelter for unaccompanied minors), IOM (facilities in Ilion & Kypseli), Meaalofa, Doctors of the World, KMOP, and Iasis, we conducted numerous Employment Empowerment workshops for the beneficiaries of these specific organizations.



Collaborations with Organisations

Every year, in order to provide the best possible support to as many people as possible, we work closely with organizations that refer their clients to us for career guidance and empowerment.



3.Awareness & Advocacy

At Ithaca, we aim to inform and raise public awareness about the issue of homelessness, reaching out to citizens and all relevant stakeholders. At the same time, the framework of advocacy for the rights of people experiencing social exclusion is equally important, with Ithaca serving as an executive member of the Network for the Right to Shelter and Housing, with the aim of strengthening this aspect. We are working to achieve these goals through three frameworks:

- 1.Participation in advocacy initiatives in collaboration with other organizations. It is crucial to raise awareness about the significant problem of homelessness while simultaneously highlighting the rights that are being violated. For this reason, through our initiatives, we continuously strive to inform and raise awareness among the general public. Since 2023, Ithaca has been a member of the Board of Directors of the Network for the Right to Shelter and Housing, thereby strengthening efforts to co-create programs and policies for the homeless population.
- 2.Building Partnerships. Recognizing the importance of contributing to the progress and well-being of Greek society, we collaborate with companies and institutions, while also receiving significant support from individuals, with the aim of increasing our impact and highlighting the contributions of our supporters. Our partnerships are based on the principle of reciprocity, as they ensure the seamless provision of free hygiene services and the integration of the homeless into society. At the same time, our supporters are given the opportunity to further develop their social profile by contributing to society, while companies and institutions have the opportunity to participate in volunteer initiatives.
- 3.Active Volunteering. From the very beginning, Ithaca’s operations have relied heavily on volunteer support. The people who choose to volunteer for social causes are very important to us, as they strengthen our efforts to combat social exclusion.

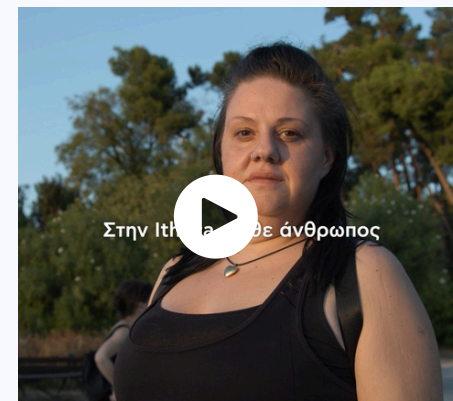
International Homelessness Day

October 10 is World Homeless Day. As we do every year, we use communication campaigns to highlight the issue of homelessness on that day, raising public awareness and informing people about the reality of the phenomenon.

On World Homelessness Day 2025, we highlighted three stories of people who experienced different forms of homelessness and managed to take meaningful steps to get back on their feet with our support, with the aim of helping the general public understand the diversity of homelessness and the precariousness of life regardless of background.

Mr. Giannis, Georgia, and George were the three people who shared their stories with us —their experiences with homelessness, as well as the lives they lead now.

Watch them and listen to the stories they shared with us in the videos below:



Global Laundry Alliance

Access to clean clothes is a fundamental human right. With the shared goal of ensuring this right for everyone, organizations from around the world—with experience and expertise in access to sanitation—have joined forces.

Together with Orange Sky, The Washing Machine Project, and A Drop in the Ocean, we created the Global Laundry Alliance, an international partnership dedicated to promoting access to hygiene and clean clothes for all.

Through this collaboration, the Global Laundry Alliance shares knowledge and best practices, conducts research, develops innovative solutions, and advocates for changes in global hygiene policies and systems so that no one is denied the right to clean clothes.



Half Marathon & Marathon

In 2025, we had the great pleasure of partnering with Elval Colour for the Athens Half Marathon and Marathon.

In total, over 45 runners from the company participated in the March Half Marathon, supporting our cause by running for dignity.



Our partnership continued in November at the Athens Marathon, where nearly 100 runners from the company participated in various races.

It was a great pleasure to see them enjoying the experience while supporting our work and thus contributing to the reduction of social exclusion.

Alongside Elval Colour's participation, we were delighted to have over 40 people by our side at both events, who chose to run wearing our team's colors.



“FEANTSA Forum” in Athens

This year’s FEANTSA Forum 2025 was held in Athens, and we were delighted to be part of this important gathering focused on combating homelessness in Europe.

Representatives from organizations, agencies, and municipalities gathered to share best practices, experiences, and proposals for a future with fewer people living in precarious housing conditions and more humane solutions.

As part of the Forum, Ithaca’s mobile unit served as a visitation point for approximately 20 participants from European organizations, to whom we had the opportunity to present our work, as well as exchange field experiences and discuss the common challenges we face on a daily basis.



Communication’s Actions

At Ithaca, we work every day alongside people who are struggling to reintegrate into society, often facing “invisible” homelessness—a situation that remains less visible to the public. Through our participation in the Pride.gr report, we had the opportunity to highlight the challenges our beneficiaries face, from homelessness to access to employment, while also sharing the stories of our volunteers. We are deeply grateful for the interview, which gave us a platform to share our vision of an inclusive society, where dignity and support lead to meaningful change.

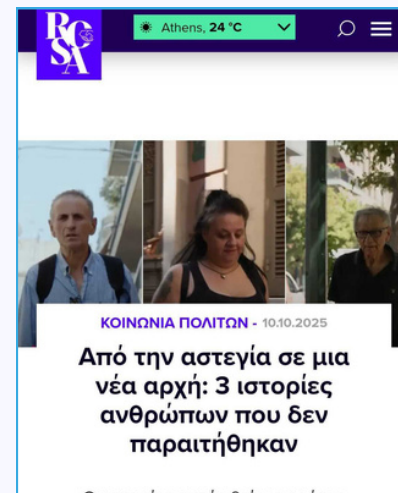
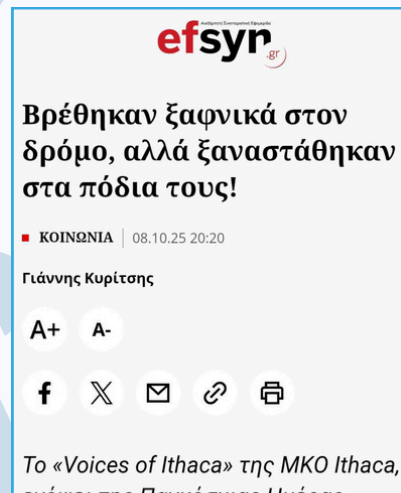
You can watch the full clip below



Communication's Actions

On the occasion of World Homelessness Day and the stories of Yiannis, Georgia, and George, we were featured in various media outlets, which in turn promoted the day's message, raising awareness among as wide an audience as possible.

The stories of these people—about the situation they found themselves in, the change they managed to make, and their daily struggles—reached as many people as possible, who learned that homelessness isn't just on the streets and is much closer than we think.



Communication's Actions

In July 2025, we had the opportunity to appear on our beloved Anna Melissari's An.Plugged podcast and talk about our work. We were given the opportunity to address the issue of homelessness, the scale of the problem, and how it has worsened in recent years, as well as the needs of the people we serve through all our services on a daily basis.

Click on the image to listen to the interview.



On the occasion of our first initiative in Thessaloniki, Marilli spoke to ERT News about the people we serve and the reality of homelessness we encountered in Thessaloniki.

It was a great joy for us, as our initiative was warmly welcomed in the co-capital, with people greeting us and telling us that clean clothes are of great importance for their daily, dignified lives.

Click on the image to watch the interview.



In December 2025, together with Avin Oil, we held our annual "Christmas for Everyone" event.

With the aim of supporting and including everyone in the festive spirit, we spoke with AlphaTV and Vicky Hantzi about both the day itself and our initiative as a whole!

Click on the image to listen to the full interview.



Volunteerism

Volunteering is a cornerstone of our mission at Ithaca. Our volunteers actively contribute to the provision of hygiene and reintegration services, supporting our fellow human beings in need. With their dedication and passion, they strengthen social cohesion and promote dignity, offering hope and new opportunities to vulnerable groups. Thanks to their contributions, we are able to expand our work and reach more lives.



This year, we had the pleasure of being supported by over 70 volunteers – people with heart, spirit, and selfless dedication. With their smiles, their time, and their open arms, they became a pillar of support for those who need us. Without them, nothing would be the same.

Internships

The internship program at Ithaca is a unique learning and giving experience. Interns actively join our team, gaining valuable knowledge and skills while making a significant contribution to our mission. Through their daily work, they become part of an initiative that offers dignity and hope. Their energy and enthusiasm inspire us and strengthen our efforts.



This year, we had the honor of hosting Andromachi, Marilena, Eleonora and Errika for their internships. A big thank you for their contribution, dedication, and passion!

Major Supporters

As Ithaca, we are well aware that none of our accomplishments would be possible without the people and organizations that consistently stand by our side. Long-term collaborations and ongoing support are not just desired — they are essential. They allow us to continue our work seamlessly, to provide meaningful support to homeless individuals and other vulnerable groups, and to grow. We are particularly happy for our longstanding partners and for the new supporters who choose to stand with us and embrace our mission.

Every form of support, big or small, means a lot to us. It signifies that another hand is joining in a common effort to address the multi-faceted issue of homelessness — a phenomenon that, without partnerships, would be extremely difficult to tackle.

This is why we consistently invest in collaborations with other organizations in the Civil Society sector. Each of these partnerships offers an opportunity for the exchange of expertise, strengthening the field of action, and creating innovative solutions. The specialization and experience of each organization enhance the effectiveness of our interventions and create a broad, vibrant support network with a unique focus on people.

Through this collective dynamic, we enhance the impact of our work and provide more, and more substantial, opportunities for those who need them most.

Major Supporters

Our partnership with LG has continued unabated for the ninth consecutive year. Both at the Mobile Unit and at the Athens Municipality's Multifunctional Homeless Center, we were able to support thousands of our homeless fellow citizens, ensuring their personal hygiene and helping them regain their dignity! At the same time, this year, the campaign we launched for World Homeless Day 2024 was awarded a Gold Prize at the 2025 Sponsorships Awards.

Ariel's ongoing support for nine consecutive years has enabled our work to be both efficient and high-quality, providing our beneficiaries with clean clothes. In this way, as they tell us themselves, they are able to have more opportunities to socialize and get closer to other people.

This year, this support continued at the Athens Municipality's Multipurpose Homeless Shelter, where, together with Ariel, we provided detergents and fabric softeners, helping to improve the personal hygiene of the residents.

Our partnership with Metlen has now spanned five consecutive years. Over these five years of supporting the Mobile Unit, we have managed to expand our outreach locations, thereby serving as many people as possible.

Over these five years, we have seen people's needs grow, as well as the number of people with such basic needs. So Metlen's support has enabled us to stand by these people.



Support of Foundations

As in previous years, in 2025 as well, support from Foundations played a vital role in the growth and sustainability of our activities. Through this steady support, we are able to design and implement programs with meaningful social impact, continuously strengthening our services.

Thanks to this support, we succeeded in developing new initiatives, strengthening the Mobile Unit and all Integration Services, and responding more effectively to the needs of the people we serve. The contribution of the Foundations enables us to invest in initiatives that have continuity, consistency, and real impact.

Their support is an invaluable ally in our effort to provide holistic support to homeless and vulnerable groups, helping us continue our work with stability and a long-term perspective.



CHARITABLE FOUNDATION ΚΟΙΝΩΦΕΛΕΣ ΙΔΡΥΜΑ



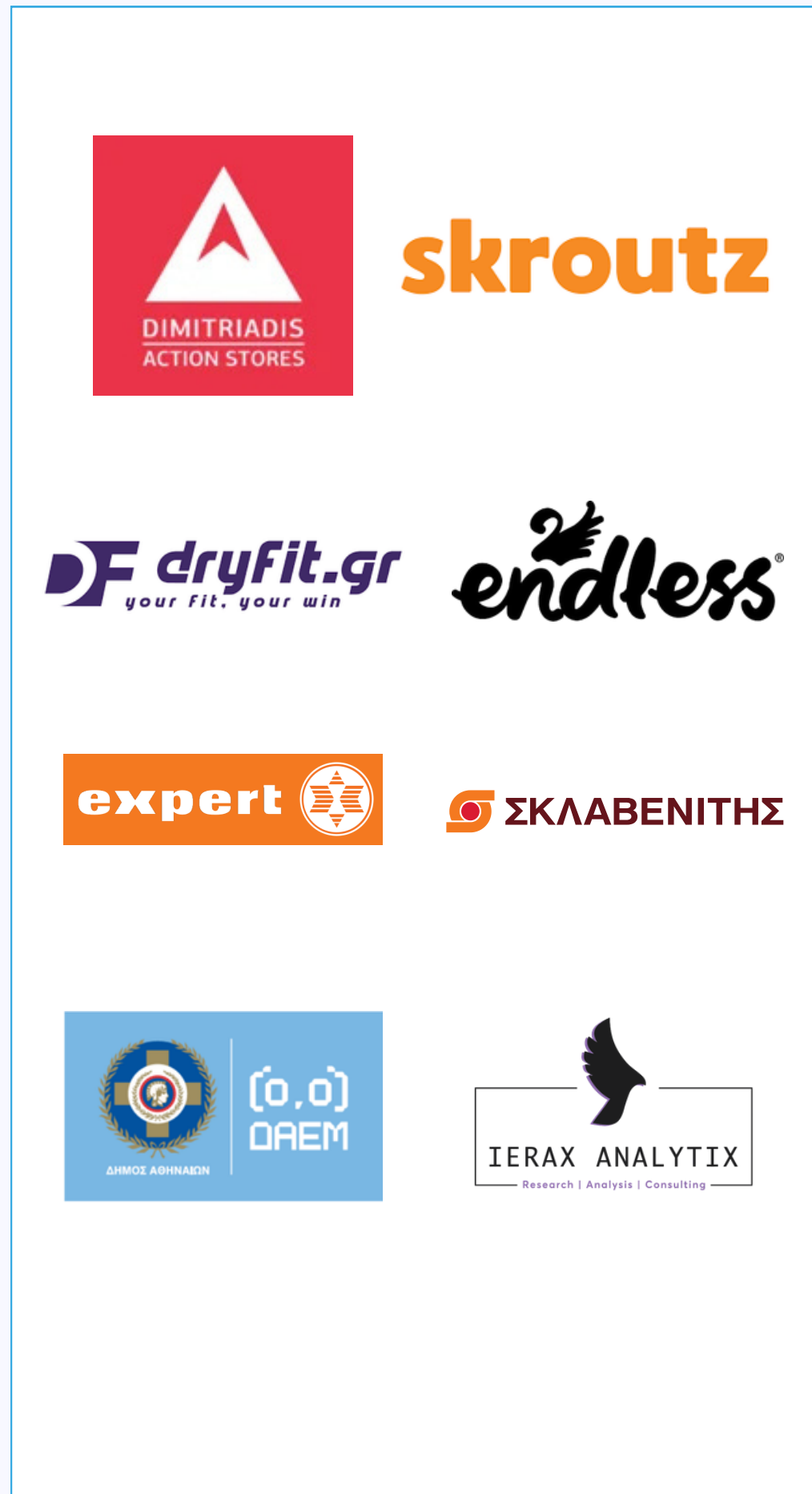
Supporters



Benefactors



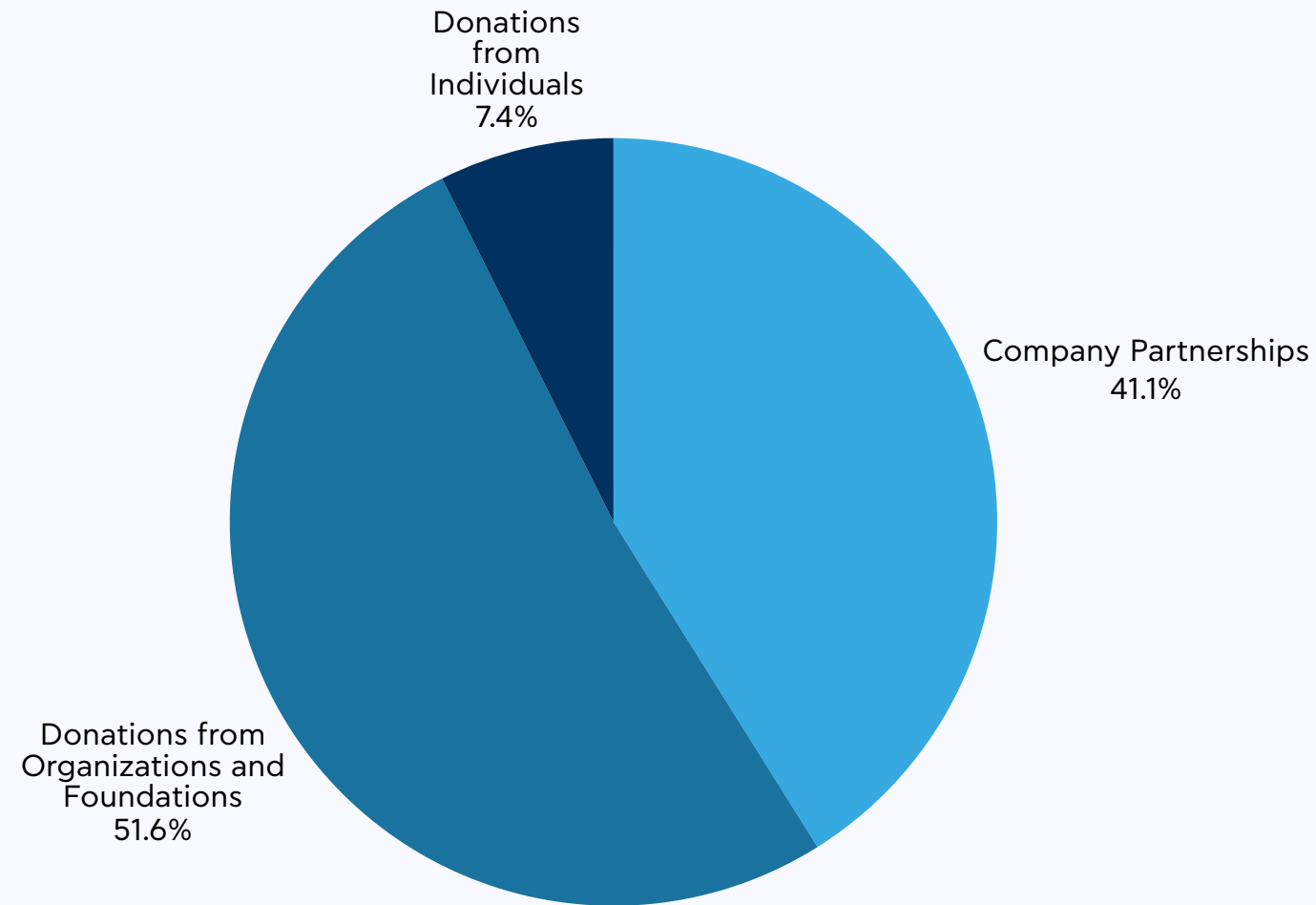
In-kind Supporters



Partners



Income



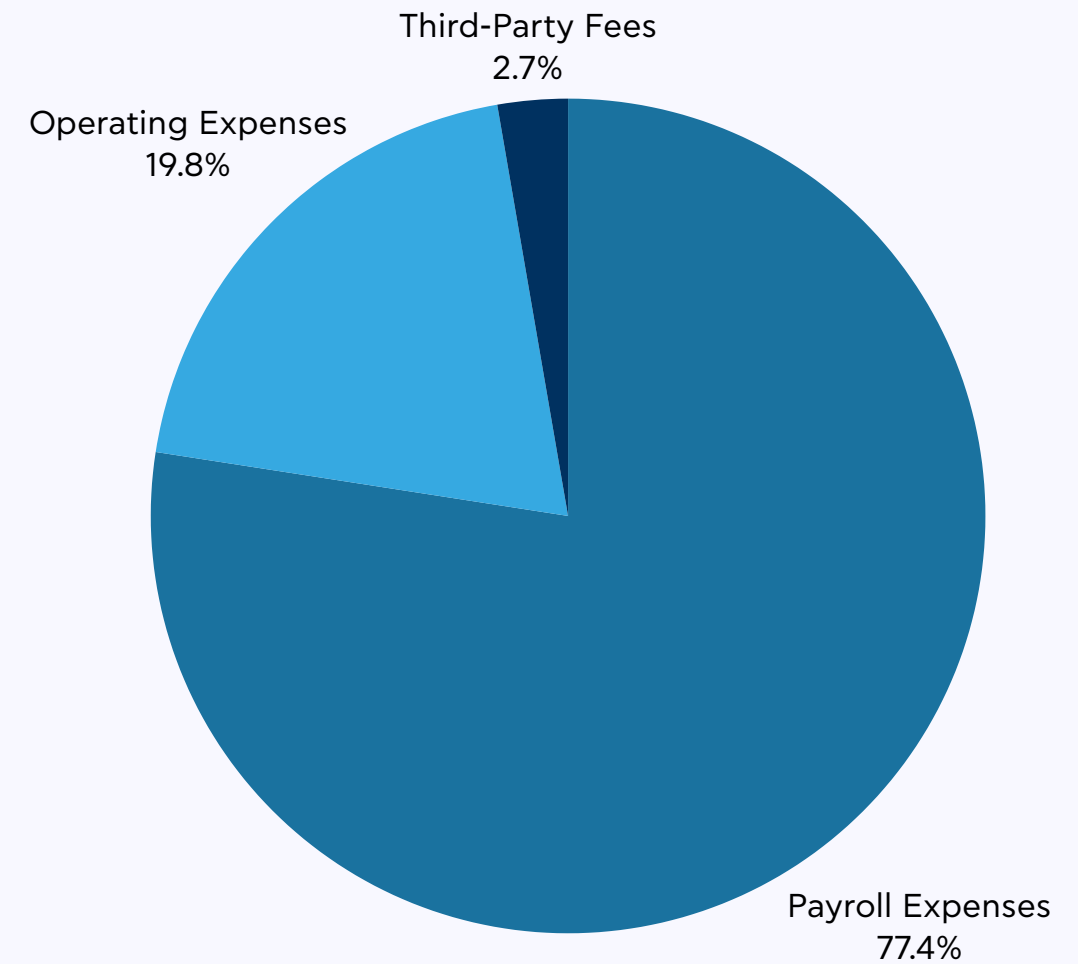
Total Revenues 2025 **345.017,29€**

Donations from Foundations, State Entities, Organizations, European Programs 176.429,45€

Partnerships with Companies 140.599,96€

Donations from Individuals 25.210,28€

Expenses



Total Expenses 2025 **289.580,10€**

Payroll Expenses 224,278.19€

Operating Expenses 57.437,32€

Third-Party Fees 7.864,59€

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ITHACA

Dignity for All

